



Medical Conferences and Educational Meetings
Led by Clinicians

Re: Sponsorship Opportunities – Insight Meetings 2026 Haematology Series

Insight Meetings is a clinician-led education platform established to deliver high-quality, practice-focused medical conferences shaped by professionals working on the frontline of patient care.

Founded by experienced clinicians with in-depth knowledge of clinical decision making, commissioning, service development, innovation and research, Insight Meetings is aimed at bridging a vital gap in the current educational landscape.

As leaders in the profession, we know the importance of generating and presenting high-quality scientific data, contextualising its clinical applicability, pathway integration and the translation of evidence into day-to-day practice for the benefit of patients.

Why Insight Meetings

Insight Meetings is focused on developing educational content designed independently by clinical leaders in the field, ensuring relevance, credibility and clinical integrity. By bringing together consultants, trainees, specialist nurses, pharmacists, and allied healthcare professionals, the meetings aim to support multidisciplinary discussion and shared learning across regional networks. Our approach prioritises interpretation of rapidly evolving evidence, real-world implementation, patient selection, service delivery, innovation and treatment pathway optimisation within UK practice.



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Our 2026 programme will include three focused haematology meetings:

Summer Congress Insights: From Evidence to Practice
Friday 26 June 2026 | Malmaison, Birmingham

A clinically focused review of key practice-changing data from major summer international congresses (ASCO and EHA), with expert discussion on implementation within UK clinical practice. The meeting will provide a practical forum for clinicians to explore how emerging evidence may influence treatment pathways and patient management.

Target audience: Consultants, specialist registrars, specialist nurses, pharmacists and allied healthcare professionals.

Expected attendance: 100–120 delegates.

Blood Club

Thursday 15 October 2026 | Botanical Gardens, Birmingham

A clinically driven forum building on the established West Midlands Blood Club model, centred on case-based discussion, service development and collaborative learning across regional networks. The meeting will encourage open discussion of complex cases and shared approaches to service innovation, pathways optimisation and clinical decision-making.

Target audience: Consultants, specialist registrars, specialist nurses, pharmacists, allied healthcare professionals and Multidisciplinary haematology teams.

Expected attendance: 100–120 delegates.

ASH Insights: Translating Data into Practice

Friday 5 February 2027 | Burlington Hotel, Birmingham

A structured review of key updates from the ASH 2026 Annual Meeting, with expert interpretation and discussion on implementation within UK clinical practice. The programme will focus on translating emerging evidence into practical considerations for clinicians working in UK services.

Target audience: Consultants, specialist registrars, specialist nurses, pharmacists and allied healthcare professionals.

Expected attendance: 100–120 delegates.



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Sponsorship Opportunities

All meetings will be delivered in accordance with the ABPI Code of Practice. Educational content is independently developed by Insight Meetings faculty. Sponsored sessions will be clearly identified.

Package	Key Benefits	Investment
Platinum Sponsorship	<ul style="list-style-type: none"> ✓ 30-minute sponsored symposium within the programme ✓ Premium exhibition space in networking area ✓ Company logo on promotional materials ✓ Verbal acknowledgement during opening and closing remarks ✓ Five complimentary delegate places 	£8,000
Gold Sponsorship	<ul style="list-style-type: none"> ✓ Exhibition space in networking area ✓ Company logo on promotional materials ✓ Verbal acknowledgement during opening and closing remarks ✓ Three complimentary delegate places 	£4,500
Silver Sponsorship	<ul style="list-style-type: none"> ✓ Company logo on promotional materials ✓ Verbal acknowledgement during opening and closing remarks ✓ Two complimentary delegate places ✓ No exhibition stand included 	£3,500

Three-Meeting Partnership Packages

For organisations seeking consistent engagement across the full 2026 series, we are offering a limited number of Three-Meeting Partnerships:

Package	Summer Insights	Blood Club	ASH Insights	Total Investment
Platinum Series Partner	Platinum	Platinum	Platinum	£22,000
Gold Series Partner	Gold	Gold	Gold	£12,750
1 Platinum + 2 Gold	Platinum	Gold	Gold	£16,500
2 Platinum + 1 Gold	Platinum	Platinum	Gold	£19,500



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We anticipate strong attendance and early interest from industry partners. Sponsorship opportunities will be allocated on a first-confirmed basis.

We would be delighted to discuss how your organisation may wish to engage with the 2026 programme and explore potential partnership opportunities.

Kind regards

Insight Meetings Team

On behalf of the Faculty

Insight Meetings Ltd

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